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Procedia - Social and Behavioral Sciences 148 (2014) 40 - 57 Available online at www.sciencedirect.com 1877-0428 2014 Elsevier Ltd.

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Multi-Level Marketing In Islam Case Study of Young Living

The Chung Collection at the University of British Columbia (Note 2) preserves a unique set of lamp chimneys in their original packaging, recovered from the 1910s-1930s cache in Vancouver's former Wing Sang store (Note 2).. It may be the only such set to have survived anywhere in the world. Three suppliers, who seem to have been manufacturers rather than mere wholesalers, are represented.

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12 CHAPTER 2: MARKETING PUBLIC RELATIONS (MPR): A THEORETICAL OVERVIEW 2.1

INTRODUCTION This chapter reviews the disciplines that form the foundation of this study, namely

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