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ENTREPRENEURSHIP 101: Keys to Starting a Business Dr. Edwin Cottrell ... The Business Plan 6. You, the Entrepreneur 7. Do your research •Resources for Entrepreneurship 11. 12 ... small businesses throughout North America. • Lynn Pearce, editor. 37. The Business Plan Contents

ENTREPRENEURSHIP 101: Keys to Starting a Business

This note covers the following topics: Small Scale Sector In India, Meaning and Definition of Small Scale Industry, Features of Small Scale Industries, Objectives of Small Scale Industries, Small Business as a Seedbed of Entrepreneurship, Relationship between Small and Large Industries, Rationale of Small Scale Industries, Importance of Small Scale Industries, Role of Small Sale Industries in India, Problems of Small Scale Industries, Remedial Measures, SSIs and Government Policies.

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the business, entrepreneurs need to know whether their company has the correct re sources. Leadership skills: The ability to develop a vision for the company and to inspire employees to pursue it ...

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successful small businesses are the primary engines of job creation, income growth, and poverty reduction. Therefore, government support for entrepreneurship is a crucial strategy for

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entrepreneurship and small business development 2. 1 Definition and nature of Entrepreneurship Entrepreneurship is the practice of starting new organizations or revitalizing mature organizations, particularly new businesses generally in response to identified opportunities.

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Differentiating Entrepreneurs from Small Business Owners

The individual entrepreneur detects or creates business opportunities that he or she then exploits through small and medium-sized firms, normally participating in funding the capital for that firm, carries out the role of arbitrator or simply "sells

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